anne | mi

Spring/Summer 2025 | Campaign



anne|mi

We are delighted to present the Anne-mi Spring/Summer 2025 collection. Inspired by our own vision of the perfect summer wardrobe and home, we have designed this collection to embody the essence of effortless elegance. SS25 feature added volume for a more flowy feel, introducing shapes and details of soft minimalism.

The collection showcases styles in airy linen, crisp poplin, and a selection of knitted pieces in organic cotton. Each material has been carefully chosen to ensure comfort during the summer heat while also being suitable for the cooler days that are characteristic of Scandinavian summers.

We have refreshed our classic neutral color palette with the introduction of a burnt terracotta brown, inspired by our travels in the Mediterranean. This rich hue, paired with a simple, vintage-inspired print, creates a collection that feels both fresh and timeless.

We are also thrilled to present this collection fully under our new name, Anne-mi, in honor of Kristina's grandmother. This marks a significant step in our brand's evolution, and we are proud of this new direction.

We hope you love both our new name and the Spring/Summer 2025 collection as much as we do. Thank you for joining us on this exciting journey.

With love, Kristina & Nicholas Aurora SL Maxi Dress - C25SS0008



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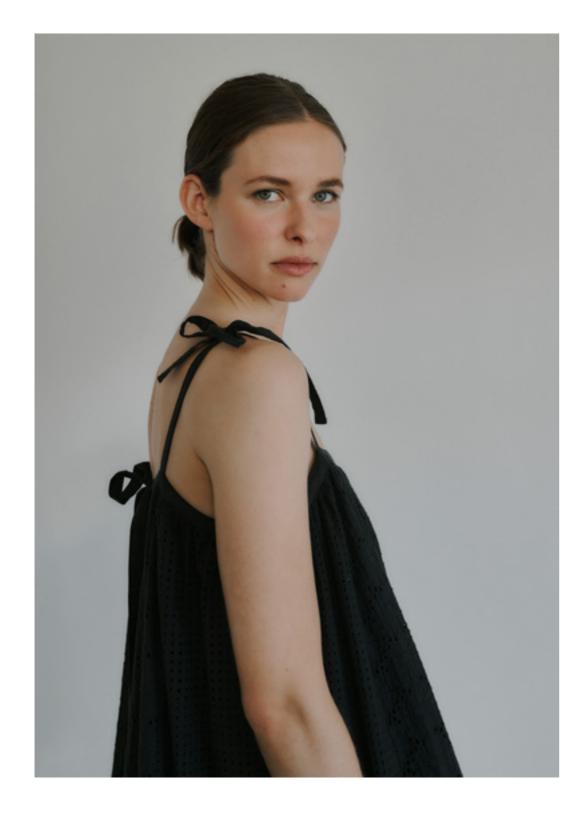
Aurora SL Top – C25SS0004 Irissa Midi Skirt – C25SS0037















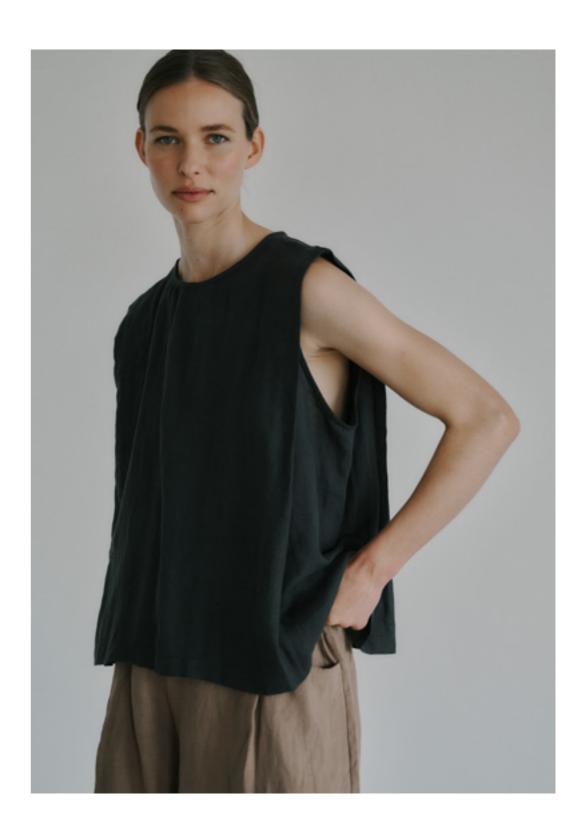








Aurora SL Top – C25SS0004 Aurora Pant – C25SS0017











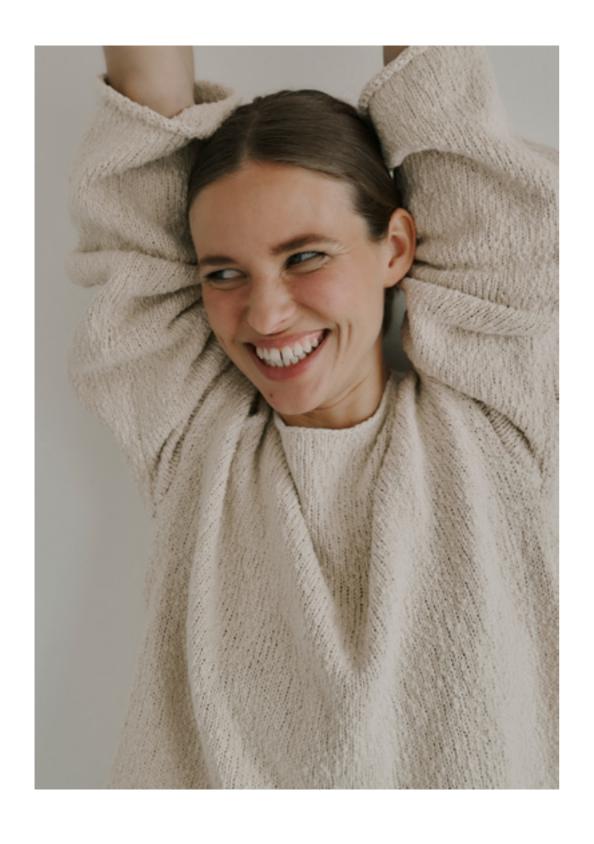


Charlie SL Quilt Waistcoat – C25SS0002 Irissa Pant – C25SS0039

























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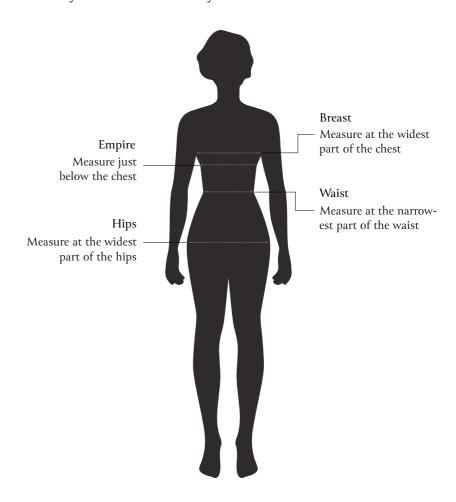


Size table

You deserve to feel comfortable. That's why we don't make clothes which is slim fitted or feels tight to your body.

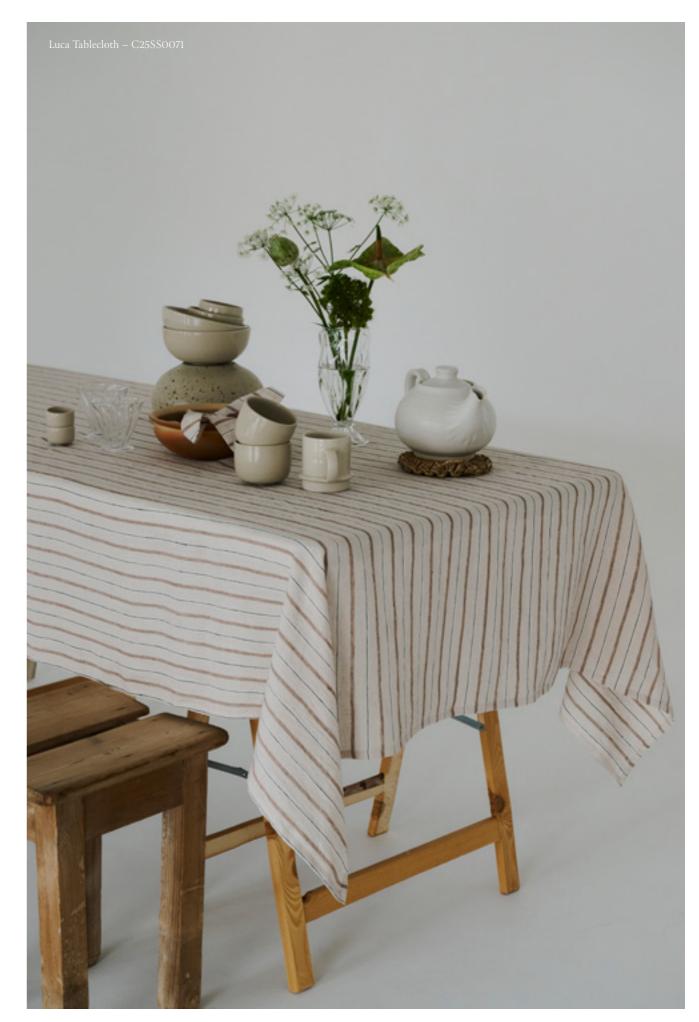
Anne-Mi only designs comfortable fitted items with details as elastic and strings to highligt your beautiful curves. We want you to feel free to move and live without any restrictions from your clothes. For a more fitted look, you can choose a smaller size.

Clothes should fit you – not the other way around.



4 SIZES	0 (XS/S)		1 (S/M)		2 (M/L)		3 (XL/XXL)	
	cm	inch	cm	inch	cm	inch	cm	inch
Breast	82	32	88	35	96	38	106	42
Empire	69	27	75	30	83	33	103	40
Waist	66	26	72	28	80	32	90	36
Hips	91	36	97	38	105	41	115	46







Aster Cushion Cover 50x50 cm – C25SS0068 Aster Cushion Cover 50x70 cm – C25SS0069

